



YPAC Art Gallery Program

Application Information

Thank you for your interest in the Yucaipa Performing Arts Center (YPAC) Galleries. The objectives of the galleries are:

- Provide free exhibition spaces and opportunities for artists working in a variety of mediums to showcase their artwork.
- Increase the awareness of local art within Yucaipa and the Inland Empire.
- Create an engaging space for arts dialogue, education and enrichment with community members.

YPAC offers two different spaces for artists to exhibit their artwork:

- 1) The YPAC Gallery is a public space located in the lobby of the theater and offers a three-month exhibition.
- 2) The Backstage Gallery is a VIP photography exhibition space where artists will exhibit their work in the Green Room and dressing rooms where nationally recognized performing artists will see the work up close.

Applications are reviewed on a first-come, first-served basis and application completion does not guarantee the applicant an exhibition space. All information provided will be used to select the artist and develop promotional materials needed for the appropriate program selected. Applications will be held on file for one year and artists may apply individually or as a collective group.

For more information about how you can become more involved with the YPAC Galleries, please contact Margo Mullen at mmullen@yucaipa.org or 909.500.7734.

Margo Mullen

YPAC Coordinator

City of Yucaipa

909.500.7712 x552 | mmullen@yucaipa.org

YPAC Art Gallery Program

EXHIBITION SPACE INFORMATION

YPAC offers two different spaces for artists to exhibit their artwork: Both venues offer unique opportunities to exhibit artwork and engage community members.

1) YPAC GALLERY

- a) The YPAC Gallery, located in the lobby of the theater, allows artists to showcase their artwork in three different glass enclosed spaces (see page 6) for a three-month period.
- b) This beautiful gallery space has three large enclosed glass cases with tack board that will exhibit the art work.
- c) Art work cannot be heavier than 10 pounds.
- d) The YPAC will provide the following for participating in this program:
 - i) A public reception (optional)
 - ii) Marketing and promotional material through social media

2) BACKSTAGE GALLERY

- a) The Backstage Gallery, located in the Green Room and the dressing rooms of the nationally recognized touring artists, is a space for artists who would like to exhibit their photography.
- b) Exhibit will be in Green Room and dressing rooms and due to the nature of the VIP spaces, there will be no public reception for this more personal exposure of artwork to performing artists.
- c) All work is to be exhibited with a black frame that is consistent throughout all exhibiting work. The exhibitor will have the assigned venue for a duration of six (6) months.
- d) The City will provide the following for participating in this program:
 - i) A 4x6 inch card with the full name and contact information of the artist
 - ii) Limited social media posts

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3) INSTALLATION AND REMOVAL OF ARTWORK

- a) The exhibitor is responsible for the transportation of the works to and from the gallery space.
- b) YPAC staff will arrange dates for installation and removal with the artist.
- c) YPAC Gallery will be equipped with reasonable and usual equipment needed to hang and display artwork. In the YPAC Gallery artwork is usually hung using industrial tacks, wire hanging system, and glass shelving.
- d) The exhibitor will work with the YPAC staff regarding installation of the art, ensuring artwork is ready to hang or display.
- e) Artwork that presents difficulties or challenges in presentation may cause it not to be selected for these venues.
- f) All paintings, prints, photographs, and other 2D artwork must be suitably framed or wired or ready to hang. Unframed work that employs the wrap around canvas technique are acceptable if they are properly wired and have clean or painted edges.
- g) Artwork must be removed at the end of the assigned reservation period. If the exhibitor fails to remove the work by the agreed upon time, YPAC reserves the right to remove the artwork.
- h) Works not picked up by exhibitor after thirty (30) days will be considered abandoned and become property of the YPAC.
- i) If the artwork impacts the ability of the YPAC to function, then it is subject to removal and/or rearrangement.
- j) YPAC collects no commission on sales and all proceeds go to the artist.
- k) The artist is responsible for all sales transactions during the exhibit. Artwork that is sold must remain in the gallery for the duration of the show.

4) LIABILITY

- a) Reasonable safeguards will be taken to ensure the security and safety of all artwork at all locations.
- b) The City of Yucaipa assumes no responsibility for the preservation, protection, possible damage

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or theft of any items displayed.

- c) The City does not provide insurance coverage for the artwork. Artists are responsible for insuring their artwork should they desire insurance.
- d) The artist by the execution of the Artist Application agrees to indemnify, defend and hold harmless the City of Yucaipa, its officers, employees and agents from any claim, demand, damage, liability, loss, cost or expense attributable to the Program, the artwork, and/or display of the artwork.

5) MARKETING

- a) Marketing, at the discretion of the YPAC Coordinator, will occur for artists exhibiting in the YPAC Gallery only. To assist in marketing, the exhibitor is required to provide YPAC with a minimum of eight (8) high resolution 300 dpi, digital images of artwork to be exhibited. Marketing material includes:
 - b) Social Media – YPAC website, Facebook and Instagram
 - c) Press release
 - d) All images of artwork shall be subject to use for marketing purposes, but it is not guaranteed that all images will be used. Marketing expenses incurred by YPAC shall be paid by YPAC. YPAC has the right to alter said images to create YPAC marketing campaign. Exhibitor is not limited to City marketing; additional marketing venues shall be at Exhibitor's expense.

6) APPLICATION AND SELECTION PROCESS

- a) To be considered as an exhibitor for either of the YPAC Galleries, applicants must submit the following:
 - i) Completed Artist Application
 - ii) Brief Biography, C.V.
 - iii) Artist Statement
 - iv) 8 to 12 high resolution images of artwork via email OR flash drive. Please save images in JPEG format.

Note: All completed Artist Applications will be held for one year. Submission of Artist

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Application does not guarantee selection for display. The City Manager, or his designee, will have complete administrative responsibility for the approval of applications. Selection process is based upon content, volume of work, artist credentials and ability to meet the program criteria set forth below. Exhibitors selected for YPAC Gallery must be willing to submit between 20 and 40 pieces of artwork depending on size of work. Exhibitors selected for the Backstage Gallery must be willing to submit 15-20 pieces, depending on size. Incomplete applications will not be reviewed.

7) CRITERIA/REQUIREMENTS

- a) The City Manager, or his designee, will ensure that the following criteria/requirements are met for artwork to be displayed as part of the Program:
 - i) Artwork must demonstrate originality, artistic excellence, and appropriate quality.
 - ii) All artwork should be appropriate in content and value for the immediate, general, and social environments with which it relates. Artist should keep in mind that the YPAC is open to the public, which at times includes children. For purposes of this criterion, the artwork must focus on the City and its local environment, wildlife, landscapes, architecture, people, or performing arts and activities. Artwork involving nudity, sex, or political or religious subject matter or messaging, do not further the limited purpose of the Program, and thus will not qualify to be displayed in the YPAC Galleries.

8) RECEPTIONS

- a) YPAC may host a reception at the YPAC Gallery during the time of each exhibition. YPAC will promote the reception through YPAC social media accounts.
- b) Date and time of reception must be agreed upon by both Gallery Coordinator and Artist no later than 60 days prior to exhibit date (if date and time is agreed upon after the 60 days, artist is solely responsible for the promotion of reception).
- c) Artists are required to promote reception through their own personal means in addition to YPAC efforts.
- d) YPAC will provide the following for receptions: Maximum of 12 cocktail tables and 32 chairs, and background music. The option to serve food and non-alcoholic drinks is at the discretion of the YPAC concessionaire.



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Submit completed application materials to:

Yucaipa Performing Arts Center

12062 California Street

Yucaipa, CA 92399

Attn: Margo Mullen

– OR –

Email application documents in a single PDF. Email

subject: YPAC Galleries Artist Application

mmullen@yucaipa.org

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YPAC Gallery



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Yucaipa Performing Arts Center

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APPLICATION

Name (If applying as a collective, place main contact)

Phone

Mailing Address, City, State Zip

Email

Social Media Handle (optional)

Which Gallery would you like to showcase your artwork?

YPAC Gallery Backstage Gallery

How did you hear about the YPAC Galleries?

City of Yucaipa Website YPAC Social Media (Instagram, Facebook) Other _____

Brief description of work (e.g., works on paper, oils, acrylic, mixed-media, digital photography, etc.)

Please type responses to the following questions on a separate sheet and attach to this application:

1. Describe the work to be exhibited (i.e.: average size, style, criteria) is there a general theme you would like to present? If so, please describe.
2. What other galleries have you used to display your art and when?
3. Do you have a website or other means of publicity for your artwork? If so, please list.
4. Will your artwork be for sale? If so, what is the price range of the artwork?



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I understand the requirements, rules and regulations set forth in participating in and utilizing space in YPAC Galleries and confirm that the above information is accurate. By executing the Artist Application, the artist or artists agree to indemnify, defend and hold harmless the City of Yucaipa, its officers, employees and agents from any claim, demand damage, liability, loss, cost or expense attributable to the Program, the artwork, and/or the display of the artwork.

Signature

Date

Print Name

Internal Use Only

Received By: _____

Date Received: _____

Reviewed: _____

Artist Contracted: Y N

Location: _____